

Annual MEMBERSHIP LEVELS

Platinum

\$1,140

- Website Homepage Header Rotation
- Most Exposure as Extra-Fee MWInns.com Featured Property
- Most Featured in Professional Blogs
- Instagram & Facebook Posting-Boosted
- Commission-Free Bookings
- Maximum Exposure on MWInns.com
- Google Ads: MWInns.com Professional Campaign
- Advertising and Print Marketing
- Quality Standards Program
- Advocacy
- General Office Support
- Education: Conferences, Webinars, Networking, & Newsletters

Gold

\$900

- Featured in Professional Blogs
- Instagram & Facebook Posting
- Commission-Free Bookings
- Excellent Exposure on MWInns.com
- Google Ads: MWInns.com Professional Campaign
- Advertising and Print Marketing
- Quality Standards Program
- Advocacy
- General Office Support
- Education: Conferences, Webinars, Networking, & Newsletters

Silver

\$540

- Commission-Free Bookings
- Good Exposure on MWInns.com
- Google Ads: MWInns.com Professional Campaign
- Advertising and Print Marketing
- Quality Standards Program
- Advocacy
- General Office Support
- Education: Conferences, Webinars, Networking, & Newsletters

Bronze

\$420

- Basic Exposure on MWInns.com
- Google Ads: MWInns.com Professional Campaign
- Advertising and Print Marketing
- Quality Standards Program
- Advocacy
- General Office Support
- Education: Conferences, Webinars, Networking, & Newsletters



Midwest Association of Independent Inns Membership Benefits Tiers 2026

Choose a membership benefit tier to match your business goals & budget considerations.

2026 Membership Benefits	PLATINUM	GOLD	SILVER	BRONZE
Membership Investment	\$1,140	\$900	\$540	\$420
Marketing - Website				
Availability Link - Commission-Free Bookings	✓	✓	✓	✗
Inns For Sale Listing	✓	✓	✓	✗
Expanded copy on listing	✓	✓	Up to 300 characters	Up to 300 characters
Link to your website	✓	✓	✓	✓
Inn Featured Unique Places to Stay - Landing Page of Website (rotation)	✓	✓	✗	✗
Website Homepage Header Rotation	✓	✗	✗	✗
Inn Picture on secondary pages	✓	✗	✗	✗
Rotation on State Pages	1st	2nd	3rd	4th
Pictures on Listing	10	6	4	2
Additional Cities Listings	3	2	1	Location City
Links To Social Media Pages	5 Links	3 Links	✗	✗
Exclusive Featured Property - Homepage - Priority	1st - \$250	2nd - \$250	3rd - \$250	4th - \$250
Exclusive Featured Property - State Page(s) - Priority	1st - \$200/ea	2nd - \$200/ea	3rd - \$200/ea	4th - \$200/ea
FareHarbor - Extra Reach - MWInns Partner Experiences	✓	✓	✓	✓
Marketing - Social Media				
Featured In Blog Articles	3x	1x	✗	✗
Facebook/Instagram posting with photo	3x	1x	✗	✗
Boosted Facebook Posting - Ad	✓	✗	✗	✗
Print Marketing				
Rack Card	✓	✓	✓	✓
Marketing - Advertising				
Google Ads Campaign	✓	✓	✓	✓
B&B Specific Yearly "Rebate"*	20%	15%	10%	5%
General Membership Benefits				
Co-op Advertising Opportunities	✓	✓	✓	✓
Wide Reaching Online Newsletter (EZINE)	✓	✓	✓	✓
General Office Support	✓	✓	✓	✓
Member Newsletters	✓	✓	✓	✓
Advocacy Efforts	✓	✓	✓	✓
Quality Standards Program	✓	✓	✓	✓
Private Facebook Innkeeper Group	✓	✓	✓	✓
Educational Opportunities:				
Conference & Trade Show	✓	✓	✓	✓
Regional Meetings	✓	✓	✓	✓
Webinars	✓	✓	✓	✓
Committees, Special Projects	✓	✓	✓	✓
Industry Programs/Discounts	✓	✓	✓	✓

*from \$2/room night fees submitted, % off following year's dues