

Midwest Association of Independent Inns (MWInns) Membership Benefits Tiers 2025

Choose a membership benefit tier to match your business goals & budget considerations.

2025 Membership Benefits	PLATINUM	GOLD	SILVER	BRONZE
Membership Investment	\$1,095	\$795	\$395	\$250
Marketing - Website				
Availability Link - Commission-Free Bookings	✓	✓	✓	✗
Inns For Sale Listing	✓	✓	✓	✗
Expanded copy on listing	✓	✓	Up to 300 characters	✗
Link to your website	✓	✓	✗	✗
Inn Featured Unique Places to Stay - Landing Page of Website (rotation)	✓	✓	✗	✗
Website Homepage Header Rotation	✓	✗	✗	✗
Inn Picture on secondary pages	✓	✗	✗	✗
Rotation on State Pages	1st	2nd	3rd	4th
Pictures on Listing	10	5	2	1
Additional Cities Listings	3	2	1	Location City
Links To Social Media Pages	5 Links	3 Links	✗	✗
Exclusive Featured Property - Homepage - Priority	1st - \$250	2nd - \$250	3rd - \$250	4th - \$250
Exclusive Featured Property - State Page(s) - Priority	1st - \$200/ea	2nd - \$200/ea	3rd - \$200/ea	4th - \$200/ea
FareHarbor - Extra Reach - MWInns Partner Experiences	✓	✓	✓	✓
Gift Certificate				
Redemption Fee	5%	8%	10%	15%
Marketing - Social Media				
Featured In Blog Articles	3x	1x	✗	✗
Facebook/Instagram posting with photo	3x	1x	✗	✗
Boosted Facebook Posting - Ad	✓	✗	✗	✗
Print Marketing				
Rack Card	✓	✓	✓	✓
Marketing - Advertising				
Google Ads Campaign	✓	✓	✓	✓
B&B Specific Yearly "Rebate"	20%	15%	10%	5%
General Membership Benefits				
Co-op Advertising Opportunities	✓	✓	✓	✓
Wide Reaching Online Newsletter (EZINE)	✓	✓	✓	✓
General Office Support	✓	✓	✓	✓
Member Newsletters	✓	✓	✓	✓
Advocacy Efforts	✓	✓	✓	✓
Quality Standards Program	✓	✓	✓	✓
Private Facebook Innkeeper Group	✓	✓	✓	✓
Educational Opportunities:				
Conference & Trade Show	✓	✓	✓	✓
Regional Meetings	✓	✓	✓	✓
Webinars	✓	✓	✓	✓
Committees, Special Projects	✓	✓	✓	✓
Industry Programs/Discounts	✓	✓	✓	✓

*from \$2/room night fees submitted, % off following year's dues