

PLATINUM

\$1095

Website Homepage
Header Rotation

Most Exposure as Extra-Fee
MWInns.com Featured Property

Most Featured in Professional Blogs

Instagram and Facebook
Posting—Boosted

Commission-Free Bookings

Maximum Exposure on MWInns.com

Google Ads: MWInns.com
Professional Campaign

5% MWInns Gift Certificate
Redemption Fee

Advertising and Print Marketing

Quality Standards Program

Advocacy

General Office Support

Education: Conferences, Webinars,
Networking, Newsletters

GOLD

\$795

Featured in Professional Blogs

Instagram and Facebook Posting

Commission-Free Bookings

Excellent Exposure on MWInns.com

Google Ads: MWInns.com
Professional Campaign

8% MWInns Gift Certificate
Redemption Fee

Advertising and Print Marketing

Quality Standards Program

Advocacy

General Office Support

Education: Conferences, Webinars,
Networking, Newsletters

SILVER

\$395

Commission-Free Bookings

Good Exposure on MWInns.com

Google Ads: MWInns.com
Professional Campaign

10% MWInns Gift Certificate
Redemption Fee

Advertising and Print Marketing

Quality Standards Program

Advocacy

General Office Support

Education: Conferences, Webinars,
Networking, Newsletters

BRONZE

\$250

Basic Exposure on MWInns.com

Google Ads: MWInns.com
Professional Campaign

15% MWInns Gift Certificate
Redemption Fee

Advertising and Print Marketing

Quality Standards Program

Advocacy

General Office Support

Education: Conferences, Webinars,
Networking, Newsletters

PUT YOUR



MIDWEST
ASSOCIATION
of Independent Inns

MEMBERSHIP TO WORK FOR YOU!

MAXIMUM MARKETING & VISIBILITY OPPORTUNITIES | 2025